

**August
2011**



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Thoughts of Executive Director Bob Rose



July was busy with the usual summer activities kicking off the month with another gigantic fireworks show and wrapping up the month's activities last week with the first ever Ag Experience show. The staff have been busy with the month's activities plus, planning the coming events for the remainder of this Chamber year. Plans are under way for the Annual Meeting scheduled for October 24th, so be sure to "Save the Date."

Congratulations to the Chamber Ag Committee for a terrific Ag Experience show last week. A good crowd of people of all ages were at the Clay County Fairgrounds to experience first hand the fundamentals of agriculture. All who attended were able to receive hands on demonstrations of crop production and the many uses of the crops we produce here in Northwest Iowa. They were also able to see and touch live animals and gain knowledge of livestock production. The free lunch was well received.

The Annual Chamber Golf Outing is scheduled for August 22nd at the Spencer Municipal Golf Club. This is always a fun day, so get your foursome entered early. The usual number of door prizes will be available, plus a chance to "win big" with a hole in one on any of the four par three holes. Call the office to register and remember, sponsorships are still available.

The Second Annual Home and Holiday Show will be held at Southpark Mall on November 11, 12 & 13. This show replaces the former Home Show held in March in previous years. This is a great opportunity to showcase your products, introduce new products for the coming Holiday Season and get a jump on Holiday shopping. Early deadline for registration is Tuesday, August 2nd. By registering early you not only save \$15.00 per booth, but also enable the Chamber to more effectively plan the marketing of the event. Call the office or go to the website and download the entry form.

The Clay County Fair will be here soon and we could use you help staffing the Chamber Booth. This is a great opportunity to meet people and tell the Chamber story. Call the office if you can help out.

School starts August 18th, the first High School Football game is the 19th, and all other school activities will start soon thereafter. Enjoy the rest of the summer. Have fun.



Our Members

ARE

the Chamber!

Spencer Chamber
Officers & Directors

Suzi Harper, Chair
[The Farmers Bank](#)

Eric Van Der Heide,
Vice Chair
[Northwest Bank](#)

Kurt Jacobsen, Past Chair
[SMU](#)

Rod Meendering, Treas.
[Winther-Stave & Co.](#)

Pat Ahlers, Secretary
[Clay County Regional
Events Center](#)

Steve Pick
[SMU](#)

Melissa Cunningham
[Spencer Hospital](#)

Tracy Small
[Spencer Office Supplies](#)

Jarrett Smith
[Channel Bio](#)

Brian Fassbender
[H & N Chevrolet-Buick](#)

David Putnam
[KICD AM 1240
CD107.7 / Lite 104.9](#)

Craig Wampler
[Midstates Builders](#)

Be An Early Bird!! Register Now For The Spencer Chamber Home & Holiday Show!



The Spencer Chamber of Commerce Home & Holiday Show dates are November 11, 12, and 13, 2011. **The Early Bird registration date is August 2, 2011.** The Early Bird rate for Spencer Chamber Members is \$135 and \$185 for Non-Members. Registration forms are available on the Spencer Chamber website at <http://www.spenceriowachamber.org/events.htm> or by contacting Becky Fear-Hatting at 712-262-5680. The Early Bird registration opportunity allows your business a discount on the show registration fee, but is also very helpful to the Chamber as plans are made to promote this event.

The Chamber is very excited about the format, dates, and location of the Home & Holiday Show. The expanded format includes exhibitors which offer holiday gift and decorating items, in addition to exhibitors offering home improvement services and products. The fall dates offer show customers the opportunity for more favorable travel weather, as opposed to winter or early spring dates when northwest Iowa's snowy weather can hamper show attendance. The November dates also nudge show customers towards suggestions on their holiday gift shopping list or finishing up that home improvement "To Do" list. The show's location in Spencer's Southpark Shopping Mall offers opportunity and convenience for all those attending the show, or those shopping or working in the mall.

As with any form of advertising or promotions, the direct benefits to your business from participating in the Home and Holiday Show are difficult to measure. Home shows remain popular for vendors and customers because of the casual atmosphere that affords the opportunity to showcase and learn about a new products, inspire the questions that have stalled a customer purchase, and give a personal face to a business name. Your business support to the Spencer Chamber Home and Holiday Show is greatly appreciated!

Introducing the Spencer Chamber's Newest Member

Bikes, Boards, and Blades are located at 324 Grand Avenue in Spencer and owned by **Jason and Brandy Chaffin**. Their store is brimming with everything a bike, board, or blade enthusiast could ever need or want. In addition to their access to a number of major brands, they are also well know for their great repair service. For a complete list of their repairs services, as well as their product line, check them out online at www.bikesboardsandblades.com. If you have been looking for that opportunity for great outdoor exercise, stop in to see Jason or Brandy and they will have you on the bike trails in no time. 712-264-1068

The Spencer Chamber Welcomes Brittany Getting

Clay County welcomes Brittany Getting, newly appointed Tourism Director, to the Clay County Convention and Visitors Bureau. She assumed her duties on July 18th, 2011. Her roots originate from Sanborn, Iowa, where she grew up on Getting's Garden strawberry farm. After graduating high school in Sheldon, Iowa, she attended the University of Sioux Falls (USF) studying Business. Once she achieved her Bachelor's of Arts Degree in Business Administration, she was offered a position as Marketing Director for North American Truck & Trailer, Inc, in Sioux Falls, South Dakota. Now, as the Tourism Director for Clay County, she has many fresh new marketing and branding ideas to showcase all that Clay County has to offer.

Her initial time will be spent in the "branding" phases of the marketing scheme. She will be incorporating a Clay County logo, slogan, website, and many facets of social marketing, in order to complete the branding phase. She has beamed about the kindness of the local people to show her around Clay County. In her mind, hospitality is reality here. She welcomes community folk, business owners, and visitors to come to her with ideas and questions. She has an open door policy, as tourism is about serving the people and reaching their needs. As she is diving in with both feet into her new position, she will also be attending graduate school working towards her Master's in Marketing. With high expectations for Clay County tourism, she is energized to see her work turn into economic progress. To contact Brittany, either call or stop by the Chamber Office or email her at: claytourism@smunet.net. She is looking forward to meeting and working with each and every one of you promoting Clay County.

July Ambassador Visits

July 1—The Spencer Chamber staff, Ambassadors and other officials held a ribbon cutting on the opening of the **Highway 18 Bridge** just east of Spencer.

July 5—Visited **Results, Inc** located at Gateway North to learn about the recent changes and expansion in the company. Results is a direct marketer call center which currently has 72 employees and is making plans to expand to 125 employees.

July 12—Visited the new facility of **Crescent Electric Supply Company** at 419 East 1st Street in Spencer.

July 19—The Ambassadors visited the new facility and staff members of **General Traffic Control** in south Spencer.

July 26 Officially greeted and welcomed **Linda Frickenstein**, manager and staff of **Advanced America Cash Advance** located at 1019 S. Grand Avenue Suite 1 in Spencer.

Business After Hours

We would like to thank **Dwight and Bev Rutter** of **Prairie View Lodge Bed & Breakfast** and **The Prairie Flower** for hosting the July 12th Business After Hours.

Coming Up—

September 27th—**Arts On Grand**

November 15th—**Farmers Trust and Savings Bank, Bogenrief Studio and Warner Funeral Home**

Interested in hosting the Business After Hours: All events are scheduled on the 2nd and 4th Tuesday of each month with the exception of September, November and December. All Business After Hours events are held from 5-7 p.m. with a Chamber Dollar Drawing and Business Introduction at 6 p.m.



Above Photo—Brittany Getting, Tourism Director for the Clay County Convention and Visitor Bureau



Another Grand Event
Celebrate Summer
with an
Ice Cream Social
Free Will Offering
Sunday, July 31
3-5 p.m.
1420 Grand Avenue
(House of Tomorrow)

Proceeds will support
National Historic Regis-
tration nomination pro-
cess for North Grand
Avenue sponsored by
Grand Avenue
Improvement Corp

Agriculture “Fun Facts”

How much milk can a cow produce in a day?

8-9 Gallons per day or 2,901 gallons per year

What is the healthiest of the red meats?

**Goat meat
Iowans raise more than 30,000 head of meat goats each year.**

How many eggs can a chicken produce in one year?

A hen begins laying eggs at 20 weeks of age, and can produce an average of 260 eggs per year.

How much yarn can one pound of wool produce?

One pound of wool can be spun into 20 miles of fine yarn. There are 150 yards of wool yarn in one baseball.

As feed in animal production, between equal amounts of corn or biodiesel by-product, which would produce a higher nutritional value?

**Biodiesel
Byproduct**

The Spencer Chamber Ag Committee is Encourage by Public Interest in the “Ag Experience”

The Spencer Chamber Ag Committee created the “Ag Experience” event to teach the importance of agriculture with a hands on approach, backed with tons of “Fun Facts.” On July 22nd the public was invited to the Clay County Fair grounds to learn more about the values and contributions of agriculture to our world. Educational displays were created to provide visual displays. Following a tour of the exhibits, everyone was welcome to enjoy a free pork or beef burger lunch, which served more than 175 people.

The Ag Committee was pleased with the participation, as they expected that this was a building year for this new event. This event was free, and open for everyone to attend. The Ag Committee would like to thank the following exhibitors and sponsors for their participation to make this event possible.

Exhibitors include-

Valero, Iowa Egg Council, Clay County Farm Bureau, Iowa Soybean Association, Clay County Growers, Clay County Extension, the Jim Schoelerman Family, Jarrett Smith Family, Ray Foerster Family, Greg Lear Family, Vern Winterhoff Family and Steve Orwig Family.

Financial Sponsors include-

Tyson Fresh Meats, KICD, CD107.7 & Lite 104.9, Agriland, Inc., George and Janet Moriarty, Farmers Trust & Savings Bank, Clay County Farm Bureau, Clay County Cattlemen, Clay County FFA Chapters, and Prairie Systems.



2011 Ag Experience – Spencer Chamber Ag Committee



Spencer Chamber of Commerce 30th Annual Golf Fun Day

Spencer Municipal Golf Course

Monday August 22, 2011



****Chamber Texas Scramble format****

**Burger Bar Lunch and Registration begins at 11:30am
Shotgun start promptly at 12:30pm**

SIGN UP TODAY!!

Space is limited to the first 120 golfers!

Registration deadline:

**Monday,
August 15, 2011**

**To Reserve a Golf Cart
Please call the Clubhouse
580-7280**

**Deadline to reserve your cart is:
August 15, 2011**

**Mail completed form and entry fee to:
CHAMBER GOLF OUTING
P.O. Box 7937
Spencer, IA 51301-7937**

Golf Fun Day fee: \$70/person

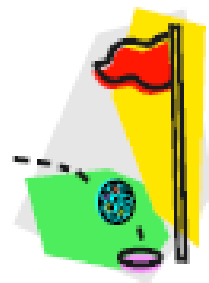
(INCLUDES: BURGER BAR LUNCH, REFRESHMENTS & 18 HOLES OF GOLF)

Contact Name : _____ **Club Member:** Yes ___ No ___
(Persons submitting four-somes)

Chamber Business Name: _____ **Phone #:** _____

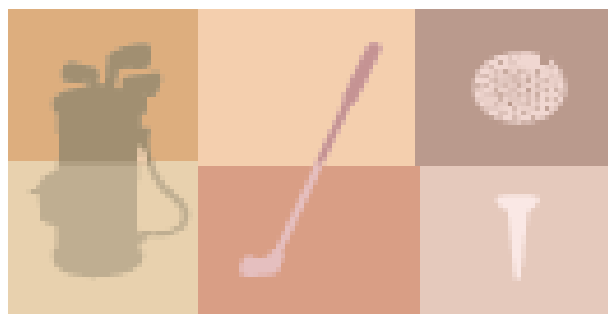
Players Names: _____ **Club Member:**

_____ **Yes: ___ No: ___**
Yes: ___ No: ___
Yes: ___ No: ___



**Please make sure
all players names
are included!**

**** NO Refunds will be given! ****
Payment in full must accompany form!
Reservations made by completed invitation only! NO phone, fax, or e-mail reservations will be accepted because payment is to be included with invitation form.



Please include me as a beverage sponsor of the 2011 30th Annual
Spencer Chamber of Commerce Golf Outing at the amount indicated below:

_____ \$100.00

_____ Other

Mail an invoice to my business: _____ Yes _____ No

Business _____

Contact Name _____

Address _____

Phone _____

Return to:
Spencer Chamber of Commerce
P.O. Box 7937
Spencer, IA. 51301
Fax: 712-262-5747
Email: campbell@smunet.net

Spencer Chamber of Commerce 30th Annual Golf Fun Day
Monday, August 22, 2011 at Spencer Municipal Golf Course

Hole Sponsorships and Raffle Prizes

Hole Sponsorships are available for just \$70

_____ Yes, I am interested!

Business name to appear on sign:

Contact Name: _____ Phone Number: _____

Check Enclosed: _____ Bill me: _____

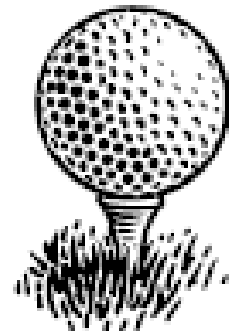
Hole sponsors are encouraged to be creative!

You're encouraged to have someone from your business at the hole to hand out promotional items or business information.

_____ *Yes, we will have a representative present on the golf course*
(Representatives are responsible for transportation to and from the hole.)

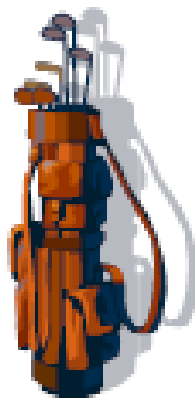
_____ *Yes* _____ *No, Representative will/will not need a meal ticket*
_____ *# of representative meal tickets needed (\$15.00/ticket)*

_____ *No, we will not have a representative present on the course*



Raffle tickets will be
on sale at the
registration table

10 for \$5.00
OR
25 for \$10.00



Raffle Prizes

Do you have a prize that you would be willing to donate for the Golf Fun Day?

Business Name: _____

Prize Description:

Pick-up _____ Deliver: _____

FAX TO: 712-262-5747

Deadline: Monday, August 15, 2011 to be included in printed sponsor list.

Thanks for your continued support. This would not be possible without you.
If you have any questions please contact the Chamber Office at 262-5680.



August Event Calendar

- 1-13 Arts On Grand Ironing Board Stories Exhibit by Connie Herring
 Each Tuesday Spencer Public Library—Story-time 10:30a
 Each Thursday Spencer Public Library—Story-time 9:30a
 Daily Activities Spencer Area Activity Ctr—Detailed schedule on our online calendar
 Each Monday Spencer Aquatic Center-Special Event Ride the Rafts 6-7:30p
 Each Thursday Spencer Aquatic Center—Special Event Bend the Slide Rules 6-7:30p
 Each Saturday Spencer Area Activity Ctr– Bingo– Early Bird 6p– Bingo-7p
- 3 Spencer Public Library Adult Movie Night 7p
 3 Arts on Grand Painting Partners 1p-3p
 4 Arts on Grand/Mainstreet Market 5p-8p
 4 NW AM Golf Tournament
 5 Spencer Family Aquatic Center Middle School Pool Party 7:30-9:30p
 5 Tax Free Weekend
 5 NW AM Golf Tournament
 6 Northwest Iowa Two Cylinder Club Annual Fun Day– 8a-8p—Everyone Welcome-Free
 6 Tax Free Weekend
 6 NW AM Golf Tournament
 7 Spencer Area Activity Center Omelet Breakfast Fundraiser 9a-1p
 7 NW AM Golf Tournament
 10 Arts On Grand Painting Partners 1p-3p
 11 Arts On Grand/Mainstreet Market Truckstop Souvenir 5p-8p
 11 Grand Ave Improvement Corp Free Outdoor Movie Night At Hospital Park 8:30p *Secretariat*
 12 Spencer Area Activity Center Nickel Bingo 1-2p
 14 Spencer Area Activity Center Dance 2p-5p
 17 Arts On Grand Painting Partners 1p-3p
 18 Spencer Community Theatre Playhouse Cabaret, “Always Patsy Cline” 7:30p
 18 Thanks With Franks Downtown Spencer 5p
 19 Spencer Community Theatre Playhouse Cabaret, “Always Patsy Cline” 7:30p
 20 Prairie Flower 1st Annual Prairie Fest @ 1775 280th Street Activities for All 10a-5p
 See Online Calendar for Event Activities and Schedule
 20 Spencer Community Theatre Playhouse Cabaret, “Always Patsy Cline” 7:30p
 20 Spencer Public Library Teen Board/ Teen Gaming—1:30
 21 Spencer Family Aquatic Center Doggie Dip 5p-7p
 22 **Spencer Chamber of Commerce Golf Outing 11:30a :)**
 22-28 Southpark Mall Antique Car Show
 24 Arts On Grand Painting Partners 1p-3p
 25 Arts On Grand Artist Reception for Bruce Morrison Exhibit 5-7p
 27 Spencer Public Library Family Movie 2p
 28 Southpark Mall Hands of Harmony Bell Choir and Swinging Seniors Performance 3:30p
 31 Arts On Grand Painting Partners 1-3p