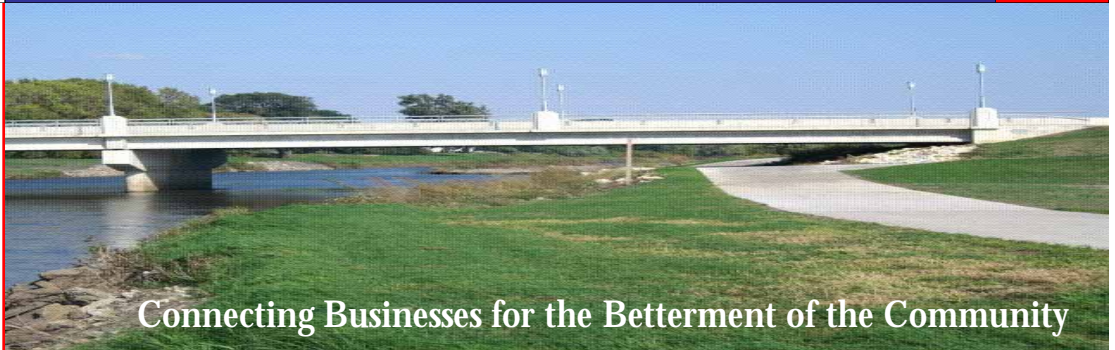


July  
2011



Connecting Businesses for the Betterment of the Community

Thoughts of Executive Director Bob Rose



Summer has finally arrived and with it the warm days and plentiful rains. We are very fortunate to have nearly the perfect ratio of rain and sunshine allowing lawns and crops to respond accordingly.

We just recently completed the 27<sup>th</sup> Annual Flagfest celebration.

The parade, with the addition of the Shrine units, was one of the largest and best ever. Crowds of all ages enjoyed the activities. Congratulations and thanks to the Flagfest Steering Committee for the great job in planning and implementing this event. One final note on Flagfest: It takes lots of volunteers to make this possible but even more important, this event would not happen if not for the generous support of our fine sponsors. "Thank You" to all who provided funds for Flagfest this year.

After weeks of planning for the **Clay County Convention and Visitors Bureau** by the steering committee, this new division of the Spencer Chamber will be operational by the middle of July. The announcement of the **CCCVB** Director will be made soon. Temporarily the office of the **CCCVB** will be in the Chamber Office and will be permanently located in the **Clay County Historical Center** when renovation is finished.

The Chamber Ag Committee annually sponsors a summer event to showcase agriculture. "**Ag Experience**" will be held at the Clay Co. Fairgrounds on Friday, July 22, with a free meal at noon. The public is invited to see live animals, talk to experts in crop production, and receive first hand information of the value of agriculture to the economy of Northwest Iowa.

The annual July 4<sup>th</sup> celebration and fireworks at the Clay County Fairgrounds was well attended. The evening included a concession stand staffed by HyVee, a watermelon feed courtesy of Fareway, performances by the Spencer Municipal Band and the Scott Larson Band, and the annual flag ceremony honoring the armed services. The evening concluded with a terrific fireworks display. The Spencer Fireworks Committee would like to thank the following businesses and individuals for their financial contributions to the July 4<sup>th</sup> fireworks display - **Kiwanis Daybreakers, Kiwanis Hy-Noon, Kiwanis After 5, Kiwanis Golden K, Spencer Rotary, Jaycees, VFW, American Legion, Stanley Scholerman, and Shine Brothers/Grab & Go.**

The Spencer Fireworks Committee consists of representatives from the area service club's that volunteer to collaborate every year to raise the funding and organize the event for all of us to be able to enjoy. A special thanks to the Spencer Fireworks Committee for a job well done!

Coming in August: the conclusion of the 90<sup>th</sup> Annual Northwest Amateur Golf Tournament on August 4th at the Spencer Golf and Country Club, Iowa Tax Free days August 5 & 6, the Chamber Member Golf Outing on August 22nd at Spencer Municipal Golf Course and "Thanks With Franks" on August 18<sup>th</sup>.

Enjoy all the activities and have a great summer.



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*Our Members*

*ARE*

*the Chamber!*

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Officers & Directors**

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Eric Van Der Heide,  
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## "Remembering Our Fallen" July 6-13, 2011

"REMEMBERING OUR FALLEN" photo exhibit of Iowa's Fallen will be on display July 6-13, 2011 at **Southpark Mall** in Spencer. This very emotional exhibit is a start reminder of the ultimate sacrifice made by 72 Iowans killed in the War on Terror while wearing our country's uniform in a war zone. The photo display is traveling throughout Iowa and will be coming to Spencer thanks to the **Southpark Mall** for financially sponsoring the exhibit.

"We can never forget those who sacrificed everything for our freedom. We must remember these American Heroes and speak their names when we see their family members," said Colonel James Biernesser (Ret.) USAF and Director of Military Programs for Bellevue University. "This exhibit is created in such a way so it can travel easily throughout Iowa, so that more people will have the opportunity to honor and remember Iowa's Fallen."

The photo exhibit was unveiled at the Adel DeSoto Minburn High School in Adel, Iowa on May 1, 2011. The families of Iowa's Fallen were able to first see the display privately before the public showing.

The exhibit was created by Bill & Evonne Williams of Patriotic Productions, Omaha, and is sponsored by the Bellevue University. The American Legion of Iowa has endorsed the project, realizing the importance of remembering those who are willing to sacrifice all.

**Opening Ceremony will be Wednesday, July 6th at Noon featuring the American Legion Riders, the American Legion Honor Guard and featured Speaker Iowa Representative Royd Chambers. The exhibit hours at Southpark Mall will be 10a.m.- 9p.m. Monday-Friday, 10a.m.-6p.m. Saturday and Noon-5p.m. on Sunday. The exhibit is open to the public at no charge thanks to Southpark Mall's financial support. Please pay tribute to all our fallen Iowan soldiers including the following men with north-west Iowa roots-**

**PFC Brian A. Botello—Alta  
SPC Daryl A. Davis—Spencer  
SPC Chad D. Groepper—Kingsley  
SSG Shane M. Koele—Hartley  
LCpl William J. Leusink—Maurice  
1SG Tobias C. Meister—Remsen**

**SPC David L. Rice—Sioux City  
Cpl Nathan A. Schubert—Cherokee  
PFC William E. Thorne—Hospers  
SGT Gregory L. Tull—Pocahontas  
SSG LeRoy O. Webster—Hartley**

## June Ambassador Visits

**June 7**—Visited the new location for **AgriLand** at 17 West 4<sup>th</sup> Street to welcome **Chuck White and his staff.**

**June 10**—Held a Ribbon Cutting for the **Terrazzo Coffeehouse** at the **Spencer Dream Center.**

**June 14**—Welcomed new **Spencer Family YMCA** staff members **Julie Elsbecker and Jennifer Hansel.** Julie is the Russian Kettlebell Certified Instructor and Personal Trainer and Jennifer is the Stott Pilates Instructor and Personal Trainer.

**June 19**—Welcomed the WHO Tractor Riders at the **Clay County Fair Grounds.**

**June 21**—Visited **Northwest Aging Association** on 10<sup>th</sup> Avenue East to welcome new **Executive Director Tresa Knoff.**

**June 28**—Visited **Performance Car & Truck** as they have added new product line of Featherlite trailers.

## Introducing Our Recent New Chamber Member

**Results** provides a client-focused approach to call center management, combined with cutting edge technology and unique performance tools to maximize the value of every customer contact point. Whatever your business call service needs, **Results** can provide complete service with inbound and outbound solutions or internet and back office services to provide an opportunity for your customers to reach you through any channel. **Results** can enhance your business needs in customer service, sales, and support departments 24/7, and through multiple communication channels. The Spencer **Results** location at 1900 North Grand in Spencer is currently thriving in a growth surge under the new management. Stephanie Garberson of **Results** is "Fostering Growth and Creating Opportunities" as she seeks to employ staff in their call center that are well trained, career oriented, performance driven and a multilingual team. For more information about what **Results** can do for you, log on to their website at [www.theresultscompanies.com](http://www.theresultscompanies.com) or by phoning 712-580-2200.

## Clay County Fair Advanced Gate Tickets Now Available for Sale

Clay County Fair advanced gate tickets are available for purchase. The fair booster tickets will be sold individually for \$5.00 each -- a savings of \$3.00 from the regular daytime gate admission price for adults. Phil Hurst, Clay County Fair Manager said he expects 2011 to be an excellent year for advance tickets sales because of the great lineup of entertainers and activities for this year's fair. "People will want to purchase the advance tickets this year, especially if they plan to attend the various concerts and events. The fair advance tickets represent a substantial savings for fair-goers," Hurst said. "I encourage people to buy advance sale tickets."

Individuals and businesses may take advantage of the savings by purchasing their tickets from a fair advance ticket locations or a fair advance sales representative prior to 5 PM (or earlier as many of the area locations will have the tickets picked up before 5 PM so they may be back to Spencer by then) Friday, September 9th. The Clay County Fair ticket office will sell booster tickets until 9 PM on Friday, September 9, 2011.

More than 60 individuals and businesses are working in cooperation with the Clay County Fair and Spencer Chamber of Commerce to sell the tickets in Spencer and several surrounding communities. Spencer locations where the advance tickets are on sale include Audio Video Connection; Bank of America; Bomgaars, Clay County Auditor, Clay County Fair Adm. Office, Clay Co. Fair Grandstand Ticket Office, Community State Bank & Insurance, Design Masters Salon and Day Spa, Fareway, Farm Burea-Clay County, Farmers Trust & Savings Bank, HyVee, JC Penny, Inc., Northwest Bank North and South Branches, Southpark Mall, Spencer Municipal Hospital Gift Shop, Spencer Chamber of Commerce, St. Luke's Lutheran Home, State Bank of Spencer, Telco Triad Credit Union, US Bank, Walgreens and White Drug.

Fair advance tickets sales are a cooperative effort of the Clay County Fair Association and the Spencer Chamber of Commerce. The Clay County Fair will be held September 10 - 18, 2011.

## Spencer Chamber of Commerce Member Business After Hours

### Special Thanks to Our Recent Business After Hours Hosts-

**June 14th— State Bank, Fareway, and Spencer Municipal Utilities**  
**June 28th—The Highland Independent Living Residence and HyVee**

### Coming Up:

#### **July 12—The Prairie Flower/The Prairie View Lodge Bed & Breakfast**

**Driving Directions—** 4 miles west of Fostoria on B-14 (280th Street) turn south (left) on 180th Avenue, a gravel road. Travel 1 mile to 290th Street and turn west (right) and Prairie Flower the first place on the north side of the road--the only place on that mile. There will have a sign or balloons to help people. (**Do Not** use GPS, it takes you to the east side of Fostoria under the watertower--for reasons still unknown!)

#### **November 15—Farmers Trust and Savings Bank, Bogenrief Studio, & Warner Funeral Home**

Interested in hosting a Business After Hours in 2011, we have several dates available. New this year, all events are scheduled on the 2nd and 4th Tuesday of each month, with the exception of September, November and December. All Business After Hours events are held from 5-7 p.m. with a Chamber Dollar drawing and Business Introduction at 6 p.m.



SPENCER CHAMBER OF COMMERCE AG COMMITTEE

# 2011 Ag Experience



**Friday July 22, 2011 11:00 AM - 2:00 PM**

**Clay County Fair Grounds**

An educational "hands on" experience to learn about livestock and grains produced locally.



**SPENCER CHAMBER OF COMMERCE  
AG COMMITTEE**

122 West 5th Street  
PO Box 7937  
Spencer IA 51301-7937

Phone: 712-262-5680  
Fax: 5712-262-5747  
E-mail: [spencerchamber@smunet.net](mailto:spencerchamber@smunet.net)



**The Public is invited to attend and we hope to see you there!**

## Spencer Chamber of Commerce 30th Annual Golf Fun Day



Gather your golf foursome for the **30th Annual Golf Fun Day** scheduled for Monday, August 22, 2011 at the **Spencer Municipal Golf Course**. The event is *limited* to the first 120 golfers registered for this fun afternoon of networking, golf, food, complimentary refreshments and prizes.

Registration and a Burger Bar lunch will begin at 11:30 a.m. Tee off to the Chamber Texas Scramble format will begin with a shotgun start at 12:30 p.m. The Golf Fun Day fee of \$70/person includes the Burger Bar Lunch, refreshments and 18 holes of golf. To reserve a golf

cart please call the Spencer Municipal Golf Course Clubhouse at 712-580-7280.

Visit the Spencer Chamber website at [http://www.spenceriowachamber.org/golf\\_day.htm](http://www.spenceriowachamber.org/golf_day.htm) to download the registration form.

Those interested in sponsorship opportunities may contact Bill Campbell at 712-262-5680 for details. Hole Sponsorships are available for \$70 and Beverage Sponsorships for \$100. If you would like to help support the Golf Fun Day with a raffle prize, the Chamber will be selling raffle tickets at the registration table 10 for \$5.00 or 25 for \$10.

## Exhibitors May Now Register for the 2nd Annual Spencer Chamber Home & Holiday Show

The Spencer Chamber of Commerce, in cooperation with the Southpark Mall is excited to announce the return of one of its most popular events for it's second year with the new format. The Home and Holiday Show is planned for November 11, 12 & 13, 2011.

"This show is what our exhibitors want to make it," said Becky Fear-Hatting, Program Director at the Spencer Chamber, "Everything from home decorating, to new technologies, and product lines can be displayed and sold at the show."

Booth space is available on a first come, first serve basis. Exhibitors shall be provided with a 7-foot deep by 10-foot wide booth, including back and side drops. An extensive advertising campaign is slated in both print and radio media. This show is are a great opportunity for businesses to promote their services and product line while prompting the public to think about those home improvement projects they have wanted to start or search out those unique gift ideas for their holiday shopping list.

Exhibitors are offered an "Early Bird" registration fee of \$135 for Chamber Members or \$185 for Non-Members. The "Early Bird" registration deadline is August 2, 2011. For more information about The Spencer Chamber Home and Holiday Show registration contact Becky Fear-Hatting at 712-262-5680 or log on to the Spencer Chamber website at <http://www.spenceriowachamber.org/events.htm>.

Your business support to the Spencer Chamber Home & Holiday Show is appreciated!





## Wants to Recognize and Thank Financial Donors

The 2011 Flagfest Committee want to give a Big Thank You to all of the businesses and organization that have donated money to Flagfest. Flagfest would not happen if not for the following Community Minded Businesses and Organizations. The cost to put on events like Flagfest increases each year; Flagfest is solely financed by the donations that are received from the Community.

The following businesses and organization deserve a great big THANK YOU –

**Spencer Rotary Club**  
**Farmers Trust & Savings Bank**  
**Arnold Motor Supply**  
**Northwest Equipment of Spencer**  
**Woolverton**  
**Northwest Bank of Spencer**  
**US Bank**  
**Spencer Jaycees**  
**Southpark Mall**  
**Spencer International Case IH**  
**JCL Solutions**

**Community State Bank & Insurance**  
**Wal-Mart of Spencer**  
**Black Hills Energy**  
**University of Okoboji Marathon**  
**Sylvan Learning Center**  
**State Bank of Spencer**  
**Sears of Spencer**  
**KICD – CD 107.7 & Lite 104.9**  
**Hanson's Plumbing & Heating**  
**American Family Insurance**  
**Hy-Noon Kiwanis**

Also, a Special Thanks to the following businesses and employees for all of the time and labor they donate to Flagfest — **City of Spencer, Spencer Municipal Utilities, Clay County Fair, Clay County Conservation, and Maurer Manufacturing**. Along with a big thank you to **Midstates Builders and Hahn Roofing** for flying the American Flag from their cranes for the weekend.

The 2011 Committee wants to also, extend a thank you to all of the organizations that host their event on the same weekend as Flagfest; this adds to the excitement of the weekend and the variety of events to participate in and/or attend.

The 2011 Committee would like to express their sincere thanks to all of the volunteers that staffed the review stands; helped with the parade; helped with the street dance; put up the barricades and fence for the dance and may other activities during Flagfest.

With Grateful Appreciation,  
2011 Spencer Chamber Flagfest Committee



## The New Highway 18 Bridge is Completed for the Betterment of the Community



Travel to Spencer became much easier on July 1st as the Iowa Department of Transportation gave the all clear notice to the opening of Highway 18 with the completion of the new bridge. The Spencer Chamber Ambassadors along with Tony Babcock and Jim Sikora of the Iowa D.O.T. participated in the ribbon cutting. Graves Construction Company of Spencer were the lead contractor for this one and a half year construction project. The construction crews have worked long and hard in all types of weather conditions to produce a safe quality bridge that should serve Clay County well for decades to come. High water levels has contributed to delays in the completion of the project, but the end result was worth the wait.

Special thanks to all the patient motorists as we hope you enjoy this great improvement for all of Clay County.

**Left: An east view of the bridge after the rebar process and equipped to begin the concrete pour for the bridge deck. Right: A west view of the concrete pump truck used to move the concrete the full distance of the bridge.**





## July Event Calendar



- 1-27 Southpark Mall Classroom Collection July 1—July 27—712-262-8700
- 1-16 Arts On Grand Rural Landscapes Pastel Exhibit by Gordon Kellenberger
- 5-15 Spencer Aquatic Center— American Red Cross Swim Lessons—580-7275
- 5-8 ISU Extension of Clay Co. Geartech: Build-A-Bot –8a-12p
- 6-13 Southpark Mall “Remembering our Fallen” Photo Exhibit
- 8-10 Southpark Mall Crazy Days & Shopping Spree Contest
- 11-15 ISU Extension of Clay Co. Filmmaking Class-8a-12p
- 16-17 Southpark Mall Summer Clay County Toy Show
- 18-20 ISU Extension of Clay Co. Jam Session and Ephemeral Art 10a-12p
- 19-August 13 Arts On Grand Ironing Board Stories Exhibit by Connie Herring
- 21-23 Spencer Mainstreet Crazy Days
- 28-31 Spencer Community Theatre Children’s Theatre “Best of Both Worlds”
- Each Tuesday Spencer Public Library—Story-time 10:30a
- Each Tuesday Spencer Public Library Summer Reading Event—Kids 2p
- Each Thursday Spencer Public Library—Story-time 9:30a
- Each Thursday Spencer Public Library Summer Reading Event—Twins & Teens 2p
- Daily Activities Spencer Area Activity Ctr—Detailed schedule on our online calendar
- Each Monday Spencer Aquatic Center-Special Event Ride the Rafts 6-7:30p
- Each Thursday Spencer Aquatic Center—Special Event Bend the Slide Rules 6-7:30p
- Each Saturday Spencer Area Activity Ctr– Bingo– Early Bird 6p– Bingo-7p
  
- 2 Spencer Public Library Children’s Movie 2:00p
- 4 Spencer Family Aquatic Center Special Event—Free Admission-12:30p-5p
- 6 Arts On Grand –Wacky Wednesday Class-Origami w/ Kendall Oliver 1p-3p
- 6 Spencer Public Library Adult Movie Night-7p
- 6 Southpark Mall “Remembering Our Fallen” Opening Ceremonies at Noon
- 7 Spencer Municipal Utilities-Motor Systems Management Workshop-8a-12:30p
- 9 Southpark Mall Community Bake Sale 10a-2p
- 10 Spencer Area Activity Center Dance 2p-5p
- 13 Arts On Grand-Wacky Wednesday Class-Pop Up Greeting Cards-1p-3p
- 14 Arts On Grand Mainstreet Market– Music by Jack Ryan & Friends-6p-8p
- 15 Spencer Public Library Teen Movie-2p
- 15 Arts On Grand Artist Reception with Gordon Kellenberger-5p-7p
- 15 Spencer Area Activity Center-Potluck Party-5p-7p
- 15 Legends Event & Social Center-Presents Willie Farrell The Chicago Style Stand-ups-7p
- 15 Spencer Aquatic Center-Special Event Middle School Pool Party 7:30p-9:30p
- 15 American Cancer Society Pink Ribbon Golf Classic at Spencer Municipal Golf Course
- 15 Arts On Grand—Pastel Demo with Gordon Kellenberger-10a-12p
- 16 Spencer Public Library Children’s Movie-2p
- 16 Arts On Grand Backyard Bach & Blues, “Iowa Palms” Tropical Escape-7p-10p
- 19 Arts On Grand Reception for Connie Herring, Ironing Board Stories Exhibit Artist-5p-7p
- 21 ISU Extension of Clay Co. Face Painting Workshop with Instructors Pixie and Katrine Jensen 9a-11a
- 21 Arts On Grand Mainstreet Market Music by Amber Norgaard—6p-8p
- 22 Spencer Public Library “ShootEmUp” Teen Video Game Tournament
- 23 Spencer Public Library Teen Video Gaming
- 24 Spencer Aquatic Center Special Event-Crazy Days-\$1.00 Admission
- 27 Spencer Public Library Anime Movie Fest-12:00p
- 28 Arts On Grand Mainstreet Market Music by Isaac Brockshus
- 30 Spencer Public Library Children’s Movie-2p