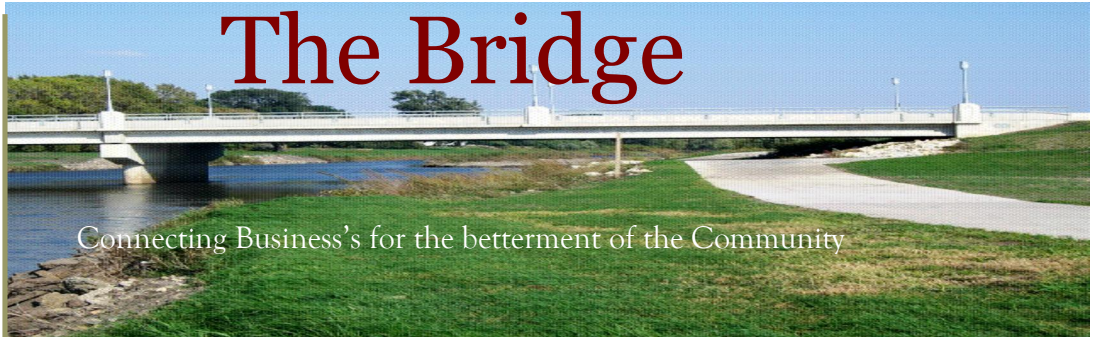


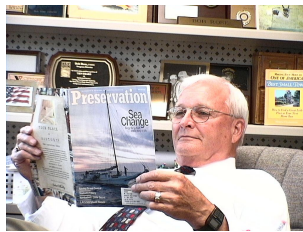
October
2010



Notes from Executive Director Bob Rose

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The Grand Avenue improvement project is nearing completion. The resurfacing of the street from the South T north to 17th St. is progressing according to plans and if the weather holds, most of the work will be finished by the end of next week. The Grand Avenue Bridge Monuments are nearly ready to be set in place. By the end of this construction season, most of the work will be done. It's been a lengthy process but the end result will make it all worthwhile. Thank you all for your understanding during this process.

The First Ever Downtown Stroll and Wine Tasting event will be held next Thursday night, October 14th, from 5:30 to 7:30 PM. The sampling is limited to the first 100 to call the Main Street Office and reserve a "Collectable Wine Glass". As of this writing the list was approaching the 100 limit but if you hurry you may still be able to get in. The sixteen participating downtown businesses are looking forward to a great social event on a hopefully great fall evening weather-wise.

The Spencer Chamber Home Show is back, a new format but the same great location. The former Home & Health Show, held in early March, was discontinued several years ago and Southpark Mall and the Spencer Chamber felt it was time to bring it back under a new name with many similarities and a few changes. The new title is "Spencer Home and Holiday Show" which will incorporate home improvement, holiday decorating, festive foods and holiday fashions. Everything pertaining to home ideas and holiday celebration will be on display. Mark your calendars for November 12th thru the 14th for the first Home and Holiday Show at Southpark Mall. If you would like to reserve a booth space, call the Chamber office at 262-5680. If you would like to see the latest in electronics, appliances, sports and fitness equipment and holiday entertaining, don't miss the show on November 12th to the 14th.

Moonlight Madness downtown is scheduled for October 28th. This is an opportunity to take advantage of great bargains being offered by Main Street businesses. The local 4th grade students decorate pumpkins for this event and will have them displayed in various store windows. Also, the Iowa Lakes Community College Soccer Team will hold their Halloween scrimmage that night and will come downtown to sign autographs for a time after the scrimmage. Come out and enjoy another great fall event. Winter will be here soon enough.

Speaking of winter, the annual Grand Meander and TubaChristmas celebration will be December 6th. This has been the traditional start of the holiday shopping season. Many stores will be open nightly until Christmas starting on that date. Most of the store windows will be filled with live displays depicting some form of holiday event or activity. The TubaChristmas players will give a concert at Bogenriefs and at Midwest Music.

The Spencer Chamber Annual Meeting is scheduled for October 25th, 5:00 PM, at The Legends. Get you tickets from any Board member or call the office. A fun program is planned plus the presentation of the Jack Wedel Award will conclude the evening.

Have a Great Fall

*Our Members
are
the
Chamber!*

**Spencer Chamber
Officers & Directors**

Kurt Jacobsen, Chair

Spencer Municipal Utilities

Suzi Harper, Vice Chair

The Farmers Bank

Dan Heissel, Past Chair

Clay County Conservation

Steve Pick, Treasurer

Spencer Municipal Utilities

Eric Van Der Heide, Secretary

Northwest Bank

Dan Skelton, KICD/CD
107.7/Lite 104.9

Pat Ahlers, Clay County
Regional Events Center

Tracy Small, Spencer Office
Supplies

Rhonda Helm, Farm Bureau
Insurance

Bob Whittenburg,

Whittenburg Distr.

David Putnam, KICD
CD107.7 / Lite 104.9

Craig Wampler, Midstates
Builders

The Spencer Chamber of Commerce 2010 Annual Meeting Monday, October 25 Legends Event & Social Center

**5pm - Social
6pm - Dinner
7pm - Program**



FEATURED PROGRAM:

“The Prices Are Right”

Presented by

KICD, CD107.7 and Lite 104.9

On Air Personalities

The Jack Wedel Award Winner will be announced!

Reservations Required. Tickets \$25
Tickets available at the Chamber Office
122 West 5th Street

Reservation Deadline - Monday, October 18th

Spencer Chamber Ambassadors - Brand New Year



Changing of the guard as we begin the new year for the Spencer Chamber Ambassadors. Thanks to Craig Wampler, the outgoing President of the Ambassadors, for his dedication and organization this past year.

Special Thanks also to the 32 men and women who make up the welcoming unit of the Spencer Chamber wearing those now familiar Red Plaid Coats. Along with several ex-officio members, the Ambassadors have been welcoming new businesses and recognizing existing businesses since 1970.

As we begin the new year for the Ambassadors, we welcome our new slate of officers which include: Bruce Klenken, President; Kathy Fueston, Vice-President; Dave Jacobsen, Sheriff and Peggy Bates as

Deputy.

If there is a business that has added new employees, had a change of location, remodeled a current location or is a new business, the Ambassadors would love to make a visit and recognize you for your commitment to the Spencer Business Community. Just call the Spencer Chamber office at 262-5680.



Spencer Chamber Business After Hours

October 2010

Invite fellow Employees and Staff



**CORNWALL, AVERY,
BJORNSTAD & SCOTT**

Law Office

Tuesday, October 12 from 5-7 p.m.

Location: Northwet Title & Abstract

14 West 4th Street



Tuesday, October 26, 2010 - 5 - 7pm

Location: Oneota Cabin Shelter House

10th Avenue East-Spencer



***Have you become a Friend of the
Spencer Chamber of Commerce yet?***

Look for us on Facebook and I know you'll

LIKE us!



The Spencer Chamber of Commerce

In Cooperation with the City of Spencer and
Spencer Betterment Committee

Spencer Retail Realities

Use our Data to make Smart Decisions for YOUR Business

Featuring Joseph Fackel, Senior Vice President of Buxton Company
using results of the Spencer Retail Site Assessment

Wednesday, October 13 - 7pm

**Iowa Lakes Community College
Spencer Campus - Room 108A**

RSVP to: 712-262-5680 or email: campbell@smunet.net

Space is Limited!

Topics Include:

How many Dollars are Leaving Spencer?

A look at the Consumers that make up our Trade Area

What Stores attract Outside Dollars?

Identifying retail needs and unmet demand.

How Strong is our Retail Sector?

How are we attracting non-local shoppers

What are our Retail Opportunities?

What national retailers match the Spencer Profile

Don't Miss This Exciting-Informational Opportunity

TIME IS RUNNING OUT!!!
MAKE PLANS TO JOIN US NOW



**Spencer Chamber
Home & Holiday Show
November 12, 13 & 14
Southpark Mall, Spencer**

Show Dates & Hours:

Friday, November 12	1pm–9pm
Saturday, November 13	10am–6pm
Sunday, November 14	12pm–5pm



**Exhibitor Contract available online at: www.spenceriowachamber.org
Click on Chamber Events**

**For more information:
Contact the Spencer Chamber of Commerce
(712) 262-5680
email: spencerchamber@smunet.net**



October

Calendar of Events

All Month

Arts on Grand Gallery Exhibit %Northwest Iowa Treasures+

8th, 9th, 10th, 15th, 16th, 17th, 22nd, 23rd

Spencer Community Theater %Fiddler on the Roof+

12th

10:30am - Spencer Public Library Story Time

13th

7pm - Spencer Retail Realities-Iowa Lakes Spencer Campus 108A - RSVP required

14th

5:30 - 7:30pm - Spencer Mainstreet Wine Tasting Event

16th

6:30pm - TCF Assention184 at Clay County Regional Events Center

19th

10:30am - Spencer Public Library Story Time

21st

4pm - 7:30pm - %ights On+at Parker Museum

23rd

12pm - Annual Pet Costume Contest at Southpark Mall

25th

5pm - Spencer Chamber of Commerce Annual Meeting - Legends Events Center

26th

10:30am - Spencer Public Library Story Time

26th - 30th

Volunteer / Membership Appreciation Week at Arts on Grand

28th

Moonlight Madness

31st

5pm - 8pm - Halloween Trick or Treat Hours