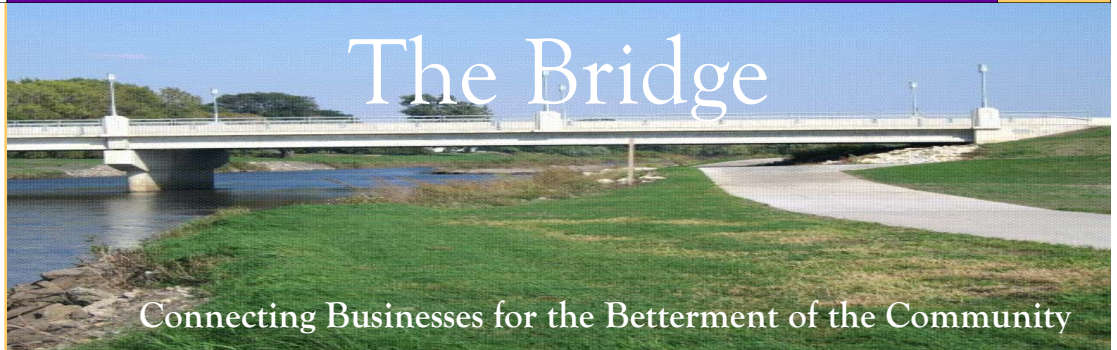
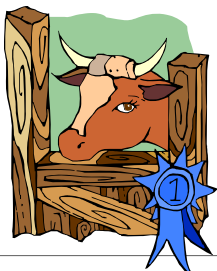


September
2011



Inside this issue:

Clay Co. Fair/Tickets	2
New Fiscal Year	3
Home & Holiday Show	3
Business After Hours	4
Ambassador Vists	4
Golf Fun Day	4
Member Benefits	5
Calendar of Events	6



Thoughts of Executive Director Bob Rose



WOW! Where has the summer gone? It seem like only last week that school was out, the summer sports were in full swing and the weather turned really warm. Now, the fall term has started, our High School Football team has the first game under their belt, a win over ELC I might add, and the Clay County fair is less than two weeks away.

Speaking of the Fair, this is Phil Hurst's last year as Clay County Fair Manager. When you see Phil at this year's fair, stop and tell him what a great job he has done during his term as manager. Looking around the fairgrounds you can see areas of new and improved facilities, and activities such as: the sky ride, grandpa's barn, the U S Cellular Plaza, and the Salute to Veterans, to name a few, all developed with Phil's guiding hand. Also the great Grandstand Entertainment we've enjoyed theses many years. Great job Phil, have a wonderful 2011 Fair, and enjoy your retirement.

Join us today, Tuesday August 30, for **Business After Hours** hosted by the **KICD AM 1240 CD107.7/Lite 104.9** and the **Clay County Convention & Visitors Bureau** at the Clay County Regional Event Center. Everyone will have the opportunity to meet the radio stations staff and Brittany Getting, Director of the CCCVB. This is a great opportunity to receive an update on the activities of this organization dedicated to promoting travel and tourism for all of Clay County.

As we move into fall there are several activities and events to remember. The Chamber Annual meeting is scheduled for October 24th at the Clay County Regional Event Center. The format will be somewhat similar to last year's game show theme and promises to be great fun. The Second Annual Home and Holiday Show will be held at Southpark Mall on November 11, 12 & 13. Remember to support your local school activities at all levels from Elementary to High School, in music, drama and athletics. We have many talented young people who appreciate our encouragement.

By the way, stop by the Chamber booth at the Clay County Fair. We're located in the Depot Building with the usual display of information and a friendly staff eager to greet you. Have fun!!!



Our Members

ARE

the Chamber!

Spencer Chamber
Officers & Directors

Suzi Harper, Chair
[The Farmers Bank](#)

Eric Van Der Heide,
Vice Chair
[Northwest Bank](#)

Kurt Jacobsen, Past Chair
[SMU](#)

Rod Meendering, Treas.
[Winther-Stave & Co.](#)

Pat Ahlers, Secretary
[Clay County Regional
Events Center](#)

Steve Pick
[SMU](#)

Melissa Cunningham
[Spencer Hospital](#)

Tracy Small
[Spencer Office Supplies](#)

Jarrett Smith
[Channel Bio](#)

Brian Fassbender
[H & N Chevrolet-Buick](#)

David Putnam
[KICD AM 1240
CD107.7 / Lite 104.9](#)

Craig Wampler
[Midstates Builders](#)

Look for the Chamber At the Clay County Fair

Stop by the Depot Building at the 2011 Clay County Fair to visit the Spencer Chamber of Commerce booth. We will be greeting visitors to Spencer and providing information about the various activities and opportunities available in our community. Again this year, we will be posting maps for our guests to identify their home residence, so we may learn more about the draw of the Clay County Fair. Last year we identified fair visitors from 43 states and 17 countries, which has established a record for us to top this year. We enjoy this opportunity to visit with our guests and learn their impressions of their experience of visiting our area.

Have You Purchased Your Clay County Fair Advance Gate Tickets?

Fair booster tickets will continue to be available for sale until 9 p.m. on Friday, September 9th. The tickets are sold individually for \$5 each which is a savings of \$3 from the regular daytime gate admission price for adults. Advanced ticket sales are a cooperative effort of the Spencer Chamber of Commerce and the Clay County Fair Association.

Spencer locations where advance tickets are on sale include: Audio Video Connection, Bank of America, Bomgaars, Brandon Dale Guitar Instruction, Clay County auditor, Clay County Fair administration office, Clay County Fair grandstand ticket office, Community State Bank and Insurance, Design Masters Salon and Day Spa, Fareway, Farm Bureau Clay County, Farmers Trust and Savings Bank, HyVee, JCPenney, Northwest Bank north and south branches, Southpark Mall, Spencer Municipal Hospital gift shop, Spencer Chamber of Commerce, St. Luke's Lutheran Home, State Bank, Telco Triad Credit Union, US Bank, Walgreens and White Drug.

Out-of-town locations include: In Albert City -- Community State Bank and Insurance; in Algona -- Farm Bureau and Shoppers Supply; in Arnolds Park -- Liberty Bank; in Cherokee -- *The Chronicle*; in Emmetsburg -- Farm Bureau, Iowa Lakes Community College book store; in Estherville -- *Estherville Daily News*, Farm Bureau, Iowa Lakes Community College book store and Northwest Bank; in Everly -- State Bank; in Fostoria -- Farmers Savings Bank; in Garner -- Hancock County Farm Bureau; in Hartley -- Savings Bank and United Community Bank; in Jefferson -- Greene County Farm Bureau; in Milford -- Northwest Bank, Stylecraft and Farmers Savings Bank; in Northwood -- Worth County Farm Bureau; in Okoboji -- The Inn and Northwest Bank; in Paullina -- Security State Bank; in Peterson -- State Bank; in Poca-hontas -- Farm Bureau; in Primghar -- O'Brien County Farm Bureau; in Rembrandt -- First National Bank; in Royal -- Home State Bank; in Ruthven -- Iowa State Bank; in Sac City -- Sac County Farm Bureau; in Sanborn -- Sanborn Savings Bank; in Sheldon -- Iowa Information Publication; in Sibley -- Osceola County Farm Bureau; in Sioux Rapids -- First State Bank; in Spirit Lake -- Farm Bureau, HyVee, Northwest Bank, Polaris, Pure Fishing and Bomgaars; in Storm Lake -- Storm Lake Chamber of Commerce, Buena Vista County Farm Bureau and *Storm Lake Pilot-Tribune*; in Sutherland -- Security State Bank; and in Webb -- Community State Bank and Insurance.

The Chamber is Preparing for A New Fiscal Year

With the preparations for a new fiscal year we would like to call to your attention to three items: elections for new Chamber Board members, the Annual Meeting, and the presentation of the Jack Wedel Community Service Award.

This year the nomination committee will be filling three seats on the Chamber Board of Directors. Each Chamber membership will be receiving one ballot by e-mail to fill three board member terms. Bio's for those candidates will be included with the ballot. Watch your e-mail this week to receive your ballot and we ask for your prompt return. The election results will be announced at our annual meeting.

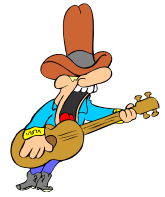
The Spencer Chamber of Commerce Annual Meeting is scheduled for Monday, October 24, 2011. The location will be at the Clay County Regional Event Center with social hour beginning at 5:00 p.m., dinner served at 6:00 p.m., and the program to follow at 7:00 p.m. We are planning a fun evening and hope you will save the date and plan to join us. Invitations and ticket information will be coming soon.

Nominations for the Jack Wedel Community Service Award will be accepted beginning September 19th through October 5th. Members of the Spencer Chamber of Commerce are encouraged to nominate a deserving individual or organization for the 2011 Jack Wedel Award. The award focuses on the amount of volunteer participation, interest, and leadership shown to the association during the past 12 months. The award was designed to recognize a person or organization for outstanding contributions to the Spencer Chamber of Commerce and the Spencer community. Nominations should include a written statement listing accomplishments of the individual or organization in the past year. All nominations must be signed and may be mailed to the Spencer Chamber of Commerce; Attn: Becky Fear-Hatting; P.O. Box 7937; Spencer, IA 51301, emailed to bfear@smunet.net or dropped off at the office at 122 West 5th Street in Spencer.

Previous Jack Wedel Community Service award winners are: Dan Heissel-2010; Bill Campbell-2009; Suzi & Sam Harper—2008; Kevin Tlam-2007; Steven Pick-2006; Dean Jacobsen-2005; Diane Kitterman-2004; Mike Fideler-2003; Rhonda Wedeking-2002; Kris VanBerkum-2001; Tom How-2000; Bob & Kayleen Rose-1999; Steve Fox-1998; Susan Zulk-1997; Randall & Kathy Anderson-1996; Harry Rasdal-1995; Larry Harden-1994; Sharon Stadsvold-1993; Bob Porter-1992; Dave Hessman-1991; Dick Hoffman-1990, Tom Manley-1989, Dixie Lampe-1988, Dan Maxwell-1987; Roger DeGeest-1986, Gene Thill-1985; Donna Hull-1984 and SCT 1982.

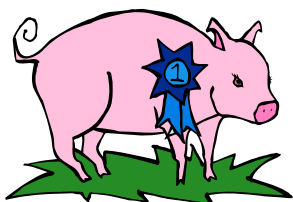
Spencer Chamber Home & Holiday Show At Southpark Mall

Confirm your plans to participate in the **November 11, 12, and 13, 2011, Spencer Chamber Home and Holiday Show** at Southpark Mall. Use this opportunity to boost your holiday sales with this three day show. Meet your customers in this casual atmosphere to showcase a new product, inspire the questions that have stalled a customer purchase, or give a personal face to your business name. Download your exhibitor information and contract at www.spenceriowachamber.org or obtain a copy at the Chamber office. For more information call the Chamber office at 712-262-5680. Your business support to the Spencer Chamber Home and Holiday Show is appreciated!





Join us
today
 Tuesday,
 August 30th
 for
**Business
 After Hours**
 with our hosts
 the
*Clay County
 Convention
 and Visitors
 Bureau*
 and
*KICD AM
 1240 CD107.7/
 Lite 104.9*
 at the Clay County Regional Event Center from 5-7 p.m.



Business After Hours

August 30th— Clay County Convention and Visitor Bureau and KICD AM 1240 CD107.7/Lite 104.9 at the Clay County Regional Event Center

Coming Up—

September 27th—**Arts On Grand & SPACE** at Arts On Grand

November 15th—**Farmers Trust and Savings Bank, Bogenrief Studio and Warner Funeral Home** at Bogenrief Studio.

Interested in hosting the Business After Hours: All events are scheduled on the 2nd and 4th Tuesday of each month with the exception of September, November and December. All Business After Hours events are held from 5-7 p.m. with a Chamber Dollar Drawing and Business Introduction at 6 p.m.

August Spencer Chamber Ambassador Visits

August 2—Iowa Lakes Community College introducing Soccer Coach **Ammon Bennett** and Asst. Soccer Coach **Sheena Van Roekel**.

August 9—Met with Spencer Municipal Utilities new Water Manager **Tony Hall**

August 16—Welcomed Clay County Convention and Visitor's Bureau Director **Brittany Getting**.

August 23—Congratulated **Robin Edwards** and staff on their expansion to the second location for **Derm Us Skin Care** on West Fourth Street.

August 30—Congratulated **Theresa Thiesse** on the opening of her new business **To Dye For Salon** at 12 West

Special Thanks to Our Sponsors for 30th Annual Golf Fun Day



2011 Chamber Golf Beverage Sponsors

- Doll Distributing
- Farmers Trust and Saving Bank
- Graham Tire & Appliance Center
- Hanson's Plumbing and Heating
- Midstates Builders
- Prime Rib
- Security Land & Title Company
- Spencer Municipal Utilities
- State Bank
- Winther, Stave & Company

2011 Hole Sponsors

- | | |
|---------------------------------|----------------------------------|
| Advance Services Inc. | Advanced Systems, Inc. |
| Black Hills Energy | Community State Bank & Insurance |
| Farmers Trust and Savings Bank | Hospice of Spencer Hospital |
| Insurance Associates of Spencer | Mediacom Business |
| Northwest Bank | Northwest Iowa Wedding & Event |
| Office Systems Company | ServiceMaster by Rice |
| Spencer Office Supply | Steven's Jewelry |

2011 Raffle and Hole Prizes

- Advance Services, Inc.; BV University; Black Hills Energy; Channel Seed; Clay County Conservation; Community State Bank; Doll Distributing; Dr. Pepper/ Snapple; Graham Tire & Appliance; Insurance Associates of Spencer; Iowa Lakes Community College; J&G Services; KICD, CD107.7 & Lite 104.9; KTIV; Mediacom Business; Northwest Bank; Northwest Iowa Wedding & Event; Schwartz Chiropractic; Security Land & Title Company; ServiceMaster by Rice; Slumberland Furniture; Speed Printers; Spencer Family YMCA; Spencer Municipal Golf Course; Spencer Municipal Utilities; Spencer Hospital



We would also like to thank the Spencer Municipal Golf Course for their hospitality and The Family Table Restaurant for the great Burger Bar! It was a fun day and we look for to seeing you next year!

Spencer Chamber of Commerce Member Benefits

- **Increased business**

Based on the recruitment and referral efforts of the Chamber.

- **Informational packets**

Provided free of charge to prospective businesses and individuals. Your business Brochures and flyers are supplied to the public free of charge.

- **Chamber member mailing label service**

Saves you time and you can reach over 600+ members and representatives. \$35 fee.

- **Chamber monthly e-mailing service (First four sign-ups "Free")**

Allows your business to send a flyer to all members at no cost.

- **Chamber \$ program**

Chamber \$ work like a check. You purchase the certificates in any denomination. Helps keep tax dollars in the Spencer area.

- **Mass e-mail (Fifth or more sign-ups pay low fee)**

E-mail 600+ chamber member representatives in minutes. \$35 fee.

- **Crime Alert Program**

Reduce business losses with alerts issued directly from the chamber to your desk.

- **Ambassadors**

Welcomes new, changed, and expanded businesses to the community.

- **Business After Hours**

Monthly gathering of Chamber members, hosted at a Chamber member business. Designed to build a strong business network and offer Chamber members the opportunity to meet one another.

- **Business Card Rack**

Placed in the Chamber office.

- **Business Recognition**

Participation in Chamber activities provides your business additional recognition and exposure.

- **Committee/Board Participation**

Opportunities for members to participate first hand in the Chamber on committees and Chamber Board.

- **Economic & Retail Development**

The Chamber encourages and assists new businesses to locate in Spencer which means growth and increased traffic.

- **Golf Tournament, Bowling Fun Day, Business After Hours, and Annual Meeting**

Social events offer a fun way to network with other business members

- **Government Action**

Serve as a Spencer business advocate and solution finder for special business/government problems.

- **Leadership Development**

Work together to accept leadership responsibilities and enhance our community.

- **Legislative Information**

Your voice at the local, state, and national levels of government.

- **Membership Directory**

Directory containing an alphabetical and business directory listing of each member, as well as, a complete community description.

- **New Resident Welcome Packet**

Place coupons, novelties or flyers of your business or organization in packets distributed to new residents to Spencer.

- **Research and Statistics**

The Chamber staff maintains statistical community information to aid members in their business planning.

- **Special Events**

Promote Spencer through participation and sponsoring of special events and activities.

- **Spencer Information**

Chamber member directory, community maps, organization lists, brochures and other information is supplied to the public along with packets for new residents.

- **Tax Deductible**

Chamber Membership investment is tax deductible as a legitimate business expense.

- **Tourism and Events Information**

Your Chamber is contacted thousands of times a year to provide tourism and community events information. The Clay County Convention and Visitors Bureau, under the direction of the Spencer Chamber, actively markets our area to visitors.

- **Website**

As a Chamber member your business website and e-mail will be directly linked. Banner ads on the chamber website available for a small charge. A FREE Coupon page is also available on the chamber website for those special member events and offers.

- **Workshops/Seminars/Annual Events**



September Event Calendar

1-24 Arts On Grand Exhibit from Bruce Morrison of Hartley—From The Tall Grass

27-30 Arts On Grand A.R.T. artist's work exhibit of Artisan Road Trip

10-18 Arts On Grand at the Clay County Fair Art Barn

Each Tuesday Spencer Public Library—Story-time 10:30a

Daily Activities Spencer Area Activity Ctr—Detailed schedule on our online calendar

Each Saturday Spencer Area Activity Ctr— Bingo— Early Bird 6p— Bingo-7p

- 5 Southpark Mall Open Labor Day 1-5**
- 7 Spencer Public Library Movie Night for Adults—Something Borrowed**
- 10 Spencer Public Library Teen Video Game Tournaments 2p**
- 10 Clay County Fair—Grand Stand Event—Huey Lewis and the News**
- 11 Clay County Fair—Grand Stand Event—Dierks Bently with Guest Frankie Ballard**
- 12 Clay County Fair—Grand Stand Event—The Dweebs**
- 13 Clay County Fair—Grand Stand Event—Johnny Rivers with Guest Sonny Geraci**
- 14 Clay County Fair—Grand Stand Event—Elite NTPA Truck & Tractor Pull**
- 15 Clay County Fair—Grand Stand Event—IMCA Races**
- 16 Clay County Fair—Grand Stand Event—World of Outlaws Sprint Car Racing**
- 17 Clay County Fair—Grand Stand Event—Big Time Rush with Guest Hot Chelle Rae**
- 18 Clay County Fair—Grand Stand Event—Alan Jackson**
- 19 Spencer Public Library Baby Storytime 6:30p**
- 23 Spencer Area Activity Center Trash and Treasure Sale 8:30-6:00**
- 24 Southpark Mall Sports Card Show 10-6**
- 24 Spencer Area Activity Center Trash and Treasure Sale 10:00-6:00**
- 26 Spencer Public Library Baby Storytime 6:30p**
- 27 [Spencer Chamber of Commerce Business After Hours with Arts On Grand/SPACE](#)**
- 29 Spencer Public Library Anime Society 4p**
- 30 Arts On Grand A.R.T. Road Trip 9-5**